

Six Flags Great Escape Debuts Exclusive Line of Locally-Made, Private Label Wines (<http://adirondackwinery.wordpress.com/2011/12/19/six-flags-great-escape-debuts-exclusive-line-of-locally-made-private-label-wines/>)

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We are proud to announce that the Adirondack Winery has teamed up with the Great Escape Lodge and will now be producing a line of private-label wines exclusively for them! A big "Thank You!" to the Great Escape Lodge for supporting not only local business, but our delicious, award-winning wines! Read on for more information on this exciting new partnership...

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(<http://adirondackwinery.files.wordpress.com/2011/12/great-escape-adirondack-winery-bottles-together1.jpg>)

LAKE GEORGE, N.Y. — December 15, 2011 — Just in time for the Holiday Season, Six Flags Great Escape Lodge is pleased to announce it has launched its own line of private-label wines produced by Lake George-based Adirondack Winery. The new line of wines, which will be sold exclusively at The Great Escape Lodge & Indoor Water Park, include Log Cabin Chardonnay, Rustic Merlot, Lodge Red (Reserve Cabernet Sauvignon), Blushing Escape (White Zinfandel) and Adirondack Strawsling (Strawberry Riesling) and are all from Warren County's only winery.



Eric Gilbert, General Manager of The Lodge commented, "We are proud to show our support of locally-made products with the debut of this exclusive line of wines created for us by Adirondack Winery. We are confident that our guests will not only be pleased with the variety and uniqueness of these wines, but also their unequivocal quality."

"We are so pleased that The Great Escape Lodge has shown their support of hard-working local small business by choosing us as the producer of their line of house wines. We've been working on this venture together for quite a while and the Great Escape Lodge staff has been a pleasure to work with," said Michael Parady, Adirondack Winery's CEO and Wine-Maker.

"The American public is increasingly recognizing the importance of supporting local business and buying locally-made products and it's great to see that one of the area's largest companies, The Great Escape Lodge, is on board with this movement," said Sasha Parady, Adirondack Winery Co-Owner, President and designer of the wine label.



Another supporter of our local business that we make a line of private-label wines for is the Lake George Steamboat Company. You can find the Adirondack Winery's "Steamboat Sangiovese," "Blushing Minne," and "Mohican Pinot Grigio" when you hop aboard Lake George's famous steamboats (the Minne Ha-Ha, Mohican, or Saint Sacrament). These private-label wines are also available at The Boardwalk Restaurant.

For more information on our private-label wine service for your business please email ILoveWine@adirondackwinery.com (<mailto:ilovewine@adirondackwinery.com>).

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